



Seasons Events

The Next Generation Of Quality Arts,
Crafts, Antiques & Home Décor!

HAPPY NEW YEAR!

FROM SEASONS EVENTS!

The Heart of Texas Arts and Crafts 2008 shows are booking up already.

Be sure and get your applications in early as you won't want to miss the new show line up. The 2007 shows were a great success, we were able to double our

customer base in, the July, Oct and Nov shows.

Our March Plano show has all the indications of following suit. To our Handcrafted artists we have added Antiques, Collectibles and, Home Décor. We strictly jury our shows and require pictures of booth set up and products. Our advertising includes postcards to customers, signs, fliers, posters, radio, newspapers, magazines, and internet

We limit the number of competing vendors with same type products. We have a great referral program and spotlight vendor program. Our mission is to give our vendors a better sales opportunity and our customers a more interesting show.

SEE YOU AT THE SHOWS!

Ed, Earline and all of the Seasons Events Staff

Volume 4 issue 1

January 2008

Contact Us!!

Seasons Events
6911 Deer Trail
Quinlan, TX 75474

Vendor Info:
903-217-8081

Visitor Info:
903-217-8082

Look what's coming up in



**March 28,29,30 2008 Plano Centre
Plano, TX**

**July 18,19,20 2008 Civic Center
Waxahachie, TX**

**October 17,18,19 2008 Plano Centre
Plano, TX**

**November 14 ,15,16 2008 Civic Center
Waxahachie, TX**

Seasons Events

Preferred Vendor Program

The most important aspect of our shows is our vendors!

We like to reward our vendors with our Preferred Vendor Program. It is easy to become a part of this group. After you have attended your first show with us, we review our experience with you. We look at several key elements including on-time setup, product display, backdrop, overall booth presentation, and on-time (not early) breakdown.

Being a Preferred Vendor has its benefits!

BOOTH FEE DISCOUNTS:

Preferred Vendors are entitled to a 5% discount on the booth fee at all Seasons Events Shows. The discount must be requested on each application and does not include extra show expenses such as electricity, table rentals, etc.

BOOTH LOCATION PRIORITY:

Preferred Vendors will receive the highest traffic locations possible at each show. In the case of more than one Preferred Vendor, priority is given in the order the completed applications and contracts are received.

REFERRAL BONUS:

Get a refund on the day of the show! Preferred Vendors are able to reduce their show expenses by submitting referrals to Seasons Events. To be eligible, both companies must be present at the show. The referred vendor must include the referring company name on the show application form. The referred company must be accepted by Seasons Events and all payments by both companies paid in full. The Preferred Vendor will receive a 5% discount off of booth fees only, per company referred. A Preferred Vendor may submit up to 20 companies (100% of booth fee) per show.

Note: Seasons Events will refund the Preferred Vendor by check on the day of the show.

www.HeartofTexasShow.com

Or call for info:

903 -217- 8081

903 - 217- 8082

2008 Juried Show Schedule

Heart of Texas *Hand-Crafted* Arts and Crafts, Antiques, Collectibles & Home Decor Shows 2008

MARCH 28,29,30 2008

PLANO CENTRE , PLANO TEXAS

JULY 18,19,20 2008

WAXAHACHIE CIVIC CENTER

WAXAHACHIE , TEXAS

OCTOBER 17,18,19 2008

PLANO CENTRE , PLANO TEXAS

NOVEMBER 14,15,16, 2008

WAXAHACHIE CIVIC CENTER

WAXAHACHIE , TEXAS

SHOW TALK

We would like your input. Do you have a Show Tip or trick that every vendor should know? What are the things you would like to have put in our Shows? Would you like our Shows to open earlier or stay later on Saturday and Sunday to have more selling hours? We want to hear from you!!