



Seasons Events

The Next Generation of Quality,
Handcrafters, Antiques, Collectibles,
Home Décor, & Gifts

HAPPY HOLIDAYS FROM EVERYONE AT SEASONS EVENTS .
BRING IN THE NEW YEAR WITH

OUR 2007 EXTRAVAGANZA OF NEW SHOWS!!

The Heart of Texas Arts and Crafts 2007 shows are booking up fast. Be sure and get your applications in as you won't want to miss the new show line up. We have increased our vendor status to include not only –
HANDCRAFTED VENDORS BUT ALSO ANTIQUES, COLLECTIBLES, HOME DÉCOR AND GIFTS. CHECK OUT OUR NEW LOWER BOOTH PRICES, ADDITIONAL BOOTH SIZES, AND THREE DAY SHOWS!!

Please be assured the same jury process will be in place at Seasons Events allowing only the highest quality of merchandise to be shown and sold at our indoor shows. We will still have the same professionally run shows. Extensive advertising will include postcards to show attendees, newspaper, billboards, road signs, fliers, posters, and radio. Be assured we will continue to limit the number of competing vendors with the same type product. We will continue our referral program and spotlight vendor program , along with sponsoring a local charity.

OUR MISSION IS TO GIVE OUR VENDORS A BETTER SALES OPPORTUNITY & OUR CUSTOMERS A MORE INTERESTING SHOW.

SEE YOU AT THE SHOWS!

Ed, Earline and all of the Seasons Events Staff

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Volume 2 issue 5

Contact Us!!

Seasons Events
6911 Deer Trail
Quinlan, TX 75474

Vendor Info:

903-217-8081

Visitor Info:

903-217-8082

Look what's happening in 2007



**March 23, 24, 25 2007 Plano Centre
Plano, TX**

**July 13, 14, 15 2007 Civic Center
Waxahachie, TX**

**September 8, 9 2007 Love Civic Center
Paris, TX**

**October 12, 13, 14 2007 Plano Centre
Plano, TX**

**November 10, 11 2007 Special Events Center
Garland TX**



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REFERRAL BONUS PROGRAM!

The most important aspect of our shows are our vendors! We would like to reward our vendors with a referral program.

Get a refund on the day of the show! Vendors are able to reduce their show expenses by submitting referrals to Seasons Events. To be eligible, both companies must be present at the show. The referred vendor must include the referring company name on the show application form. The referred company must be accepted by Seasons Events and all payments by both companies paid in full. The Vendor will receive a 5% discount off of booth fees only, per company referred. A Vendor may submit up to 20 companies (100% of booth fee) per show. **Note:** Seasons Events will refund the

Vendor by check on the day of the show.

SPOTLIGHT VENDOR PROGRAM!

Every show has a spotlight vendor that provides us, in exchange of their booth fee, a fantastic giveaway that everyone would want to win! The entry ticket that the customer completes has an option to be added to that companies mailing list. The vendor also gets tagged on all print advertising.

WHY BE A SPOTLIGHT VENDOR?

- TOP LINE ADVERTISING •
- A CUSTOMER DATABASE •

www.HeartofTexasShow.com

Or call for info:

903 -217- 8081

903 - 217- 8082

2007 Juried Show Schedule

Heart of Texas *Hand-Crafted* Arts and Crafts Shows 2007

MARCH 23, 24 & 25 2007

NOW A 3 DAY SHOW !!!

PLANO CENTRE, PLANO TEXAS

JULY 13, 14 , 15 2007

NOW A 3 DAY SHOW !!!

WAXAHACHIE CIVIC CENTER
WAXAHACHIE, TEXAS

SEPT. 8, 9 2007

LOVE CIVIC CENTER
PARIS, TEXAS

OCTOBER 12, 13, 14 2007

NOW A 3 DAY SHOW !!!

PLANO CENTRE, PLANO TEXAS

NOVEMBER 10 & 11, 2007

GARLAND SPECIAL EVENTS CENTER
GARLAND, TEXAS

SHOW TALK

We would like your input. Do you have a Show Tip or trick that every vendor should know? What are the things you would like to have put in our Shows? Would you like our Shows to open earlier or stay later on Saturday and Sunday to have more selling hours?

We want to hear from you!!