



# Seasons Events

The Next Generation of Quality,  
Handcrafters, Antiques, Collectibles,  
Home Décor & Gifts

## SEASONS EVENTS 2007 EXTRAVAGANZA OF NEW SHOWS!!

The Heart of Texas Arts and Crafts, 2007 shows are booking up fast. Be sure and get your applications in as you won't want to miss the new show line up. We have increased our vendor status to include not only –

**HANDCRAFTED VENDORS BUT ALSO ANTIQUES, COLLECTIBLES, HOME DÉCOR AND GIFTS. PLUS NEW LOWER BOOTH PRICES AND MORE BOOTH SIZES. PLUS SOME THREE DAY SHOWS!!**

Please be assured the same jury process will be in place at Seasons Events allowing only the highest quality of merchandise to be shown and sold at our indoor shows. We will still have the same professionally run shows. Including load in and out help, back drapes for all booths, vendor lounges and extensive advertising including postcards to show attendees, newspaper, billboards, road signs, fliers, posters, and radio, be assured we will continue to limit the number of competing vendors with same type product. We will continue our referral program, spotlight vendor program, along with sponsoring a local charity.

**OUR MISSION IS TO GIVE OUR VENDORS A GREATER SALE OPPORTUNITY & OUR CUSTOMERS A MORE INTERESTING SHOW.**

**SEE YOU AT THE SHOWS!**

Ed, Earline and all of the Seasons Events Staff

**October 2006**

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### Contact Us!!

Seasons Events  
6911 Deer Trail  
Quinlan, TX 75474

### Vendor Info:

903-217-8081

### Visitor Info:

903-217-8082

## *Look what's happening in 2006 & 2007*

**November 11 & 12, 2006 Garland  
Special Events Center, Garland TX**

**March 23, 24, 25 2007 Plano Centre  
Plano, TX**

**July 13, 14, 15 2007 Civic Center  
Waxahachie, TX**

**September 8, 9 2007 Love Civic Center  
Paris, TX**

**October 12, 13, 14 2007 Plano Centre  
Plano, TX**



## Seasons Events

### REFERRAL BONUS PROGRAM!

The most important aspect of our shows are our vendors! We would like to reward our vendors with a referral program.

Get a refund on the day of the show! Vendors are able to reduce their show expenses by submitting referrals to Seasons Events. To be eligible, both companies must be present at the show. The referred vendor must include the referring company name on the show application form. The referred company must be accepted by Seasons Events and all payments by both companies paid in full. The Vendor will receive a 5% discount off of booth fees only, per company referred. A Vendor may submit up to 20 companies (100% of booth fee) per show. *Note:* Seasons Events will refund the

Vendor by check on the day of the show.

### SPOTLIGHTVENDOR PROGRAM!

Every show has a spot light vendor that provides us, in exchange of their booth fee, a fantastic giveaway that everyone would want to win! The entry ticket that the customer completes has an option to be added to that companies mailing list. The vendor also gets tagged on all print advertising.

WHY BE A SPOT LIGHT VENDOR? TOP LINE ADVERTISING, A CUSTOMER DATA BASE AND BOOTH FEES IN EXCHANGE FOR PRODUCT.

[www.HeartofTexasShow.com](http://www.HeartofTexasShow.com)

Or call for info:

903 -217- 8081

903 - 217- 8082

## 2007 Juried Show Schedule

### Heart of Texas *Hand-Crafted*

### Arts and Crafts Shows

2007

MARCH 23, 24 & 25 2007

NOW A 3 DAY SHOW !!!

PLANO CENTRE, PLANO TEXAS

JULY 13, 14 , 15 2007

NOW A 3 DAY SHOW !!!

WAXAHACHIE CIVIC CENTER

WAXAHACHIE, TEXAS

SEPT. 8, 9 2007

LOVE CIVIC CENTER

PARIS, TEXAS

OCTOBER 12, 13, 14 2007

NOW A 3 DAY SHOW !!!

PLANO CENTRE, PLANO TEXAS

NOVEMBER 10 & 11, 2007

GARLAND SPECIAL EVENTS CENTER

GARLAND, TEXAS

### SHOW TALK

We would like your input. Do you have a Show Tip or trick that every vendor should know? What are the things you would like to have put in our Shows? Would you like our Shows to open earlier or stay later on Saturday and Sunday to have more selling hours? We want to hear from you!!