



# Seasons Events

The Next Generation Of Quality  
Hand Crafted Arts & Crafts Show!

## Spring has come and Summer is almost here at Seasons Events!!

Our Heart of Texas Arts and Crafts 2006 shows listed below are booking up fast! Be sure to get your applications in, as you won't want to miss what we have in store at Seasons Events, Heart of Texas *Hand-Crafted Arts and Crafts Shows* this year!

As Always the Heart of Texas Arts and Crafts Shows will have extensive advertising that will include newspaper ads, magazine ads, fliers, postcards to previous show-goers and also to selected homes in the surrounding areas of all our shows. We will have posters, road signs, and fliers handed out in our Show facilities and also at our listed charities. All our facilities have FREE Parking for you and our customers. All of our shows are juried shows, held indoors with back-dropped booths and include vendor lounges. Every show has a Spot Light Vendor who provides us, in exchange of their booth fee, with a fantastic giveaway that everyone would want to win! The entry ticket that the customer completes has an option to be added to that company's mailing list. The vendor also gets tagged on all print advertising. WHY BE A SPOTLIGHT VENDOR? Top Line Advertising, A customer Database and Free Booth in exchange for product.

Planning ahead? Check out our 2007 show schedule listed on the back of this newsletter! We will be returning to the same fabulous facilities we are using this year, and more may be added soon! At the Heart of Texas Arts and Crafts Shows, our mission is to cater to all the wonderful *Hand-Crafted Vendors* we have gathered! You can rest assured that we will always maintain the highest quality of shows and vendors as we have in the past. We also continue to limit the number of competing vendors with the same type of product. This gives our vendors a greater sales opportunity and customers a more interesting show.

SEE YOU AT THE SHOWS!

Ed, Earline and all of the Seasons Events Staff

Volume 2, Issue 2

May, 2006

*Please make note  
of our new  
address and  
phone numbers!!*

### Contact Us!!

Seasons Events  
6911 Deer Trail  
Quinlan, TX 75474

### Vendor Info:

903-217-8081

### Visitor Info:

903-217-8082

## *Look what's coming up in 2006:*

**July 15 & 16, Waxahachie Civic Center**  
Waxahachie, TX

**August 5 & 6, Plano Centre**  
Plano, TX

**September 16 & 17, Love Civic Center**  
Paris, TX

**October 21 & 22, Resistol Arena Exhibit Hall**  
Mesquite, TX

**November 11 & 12 Garland Special Events  
Center**  
Garland, TX



## Seasons Events

### Preferred Vendor Program

The most important aspect of our shows is our vendors!

We like to reward our vendors with our Preferred Vendor Program. It is easy to become a part of this group. After you have attended your first show with us, we review our experience with you. We look at several key elements including on-time setup, product display, backdrop, overall booth presentation, and on-time (not early) breakdown.

Being a Preferred Vendor has its benefits!

#### BOOTH FEE DISCOUNTS:

Preferred Vendors are entitled to a 5% discount on the booth fee at all Seasons Events Shows. The discount must be requested on each application and does not include extra show expenses such as electricity, table rentals, etc.

#### BOOTH LOCATION PRIORITY:

Preferred Vendors will receive the highest traffic locations possible at each show. In the case of more than one Preferred Vendor, priority is given in the order the completed applications and contracts are received.

#### REFERRAL BONUS:

Get a refund on the day of the show! Preferred Vendors are able to reduce their show expenses by submitting referrals to Seasons Events. To be eligible, both companies must be present at the show. The referred vendor must include the referring company name on the show application form. The referred company must be accepted by Seasons Events and all payments by both companies paid in full. The Preferred Vendor will receive a 5% discount off of booth fees only, per company referred. A Preferred Vendor may submit up to 20 companies (100% of booth fee) per show.

**Note:** Seasons Events will refund the Preferred Vendor by check on the day of the show.

[www.HeartofTexasShow.com](http://www.HeartofTexasShow.com)

Or call for info:

903 -217- 8081

903 - 217- 8082

## 2007 Juried Show Schedule

### Heart of Texas *Hand-Crafted* Arts and Crafts Shows 2007

MARCH 23, 24 & 25, 2007

**NOW A 3 DAY SHOW!!!!**

PLANO CENTRE, PLANO TEXAS

JULY 14 & 15, 2007

WAXAHACHIE CIVIC CENTER  
WAXAHACHIE, TEXAS

AUGUST 3, 4 & 5, 2007

**NOW A 3 DAY SHOW!!!!**

PLANO CENTRE, PLANO TEXAS

SEPTEMBER, DATE T.B.A.

LOVE CIVIC CENTER, PARIS TEXAS

OCTOBER 20 & 21, 2007

RESISTOL ARENA EXHIBIT HALL  
MESQUITE, TEXAS

NOVEMBER 10 & 11, 2007

GARLAND SPECIAL EVENTS CENTER  
GARLAND, TEXAS

### SHOW TALK

We would like your input. Do you have a Show Tip or trick that every vendor should know? What are the things you would like to have put in our Shows? Would you like our Shows to open earlier or stay later on Saturday and Sunday to have more selling hours? We want to hear from you!!