



Seasons Events

The Next Generation Of Quality
Arts & Crafts Shows

Happy New Year Everyone From Seasons Events !!

If you are already checking your calendar and booking your shows for 2006 you won't want to miss what we have in store at Seasons Events. See our 2006 schedule below.

As always, the Heart of Texas Arts and Crafts Shows will have extensive advertising, which will include newspaper ads, fliers, postcards to previous show-goers, road signs and more. We are very excited with the quality of each of our facilities this year, and parking is abundant and FREE at each location!

Check out the Preferred Vendor, Spotlight Vendor and Referral programs on back of this newsletter. All Seasons Events shows are juried to insure quality vendors. We also limit the number of competing vendors with the same type of product. This gives our vendors a greater sales opportunity and customers a more interesting show.

Have a wonderful 2006! See you at the Shows!

© Seasons Events Staff

Volume 2, Issue 1
January 2006

*Please make note
of our new
address and
phone numbers!!*

Contact Us!!

Seasons Events
6911 Deer Trail
Quinlan, TX 75474

Vendor Info:

903-217-8081

Visitor Info:

903-217-8082

Look what's coming up in 2006:

July 15 & 16, Waxahachie Civic Center
Waxahachie, TX

August 5 & 6, Plano Centre
Plano, TX

September 16 & 17, Love Civic Center
Paris, TX

October 21 & 22, Resistol Arena Exhibit Hall
Mesquite, TX

**November 11 & 12 Garland Special Events
Center**
Garland, TX



Seasons Events

Preferred Vendor Program

The most important aspect of our shows is our vendors!

We like to reward our vendors with our Preferred Vendor Program. It is easy to become a part of this group. After you have attended your first show with us, we review our experience with you. We look at several key elements including on-time setup, product display, backdrop, overall booth presentation, and on-time (not early) breakdown.

Being a Preferred Vendor has its benefits!

BOOTH FEE DISCOUNTS:

Preferred Vendors are entitled to a 5% discount on the booth fee at all Seasons Events Shows. The discount must be requested on each application and does not include extra show expenses such as electricity, meals, table rentals, etc.

BOOTH LOCATION PRIORITY:

Preferred Vendors will receive the highest traffic locations possible at each show. In the case of more than one Preferred Vendor, priority is given in the order the completed applications and contracts are received.

REFERRAL BONUS:

Get a refund on the day of the show! Preferred Vendors are able to reduce their show expenses by submitting referrals to Seasons Events. To be eligible, both companies must be present at the show. The referred vendor must include the referring company name on the show application form. The referred company must be accepted by Seasons Events and all payments by both companies paid in full. The Preferred Vendor will receive a 5% discount off of booth fees only, per company referred. A Preferred Vendor may submit up to 20 companies (100% of booth fee) per show.

Note: Seasons Events will refund the Preferred Vendor by check on the day of the show.

www.heartoftexasshow.com

Or call for info:

903 -217- 8081

903 - 217- 8082

SPOTLIGHT VENDOR

At each show, Seasons Events highlights one company as our Spotlight Vendor.

This title gives a select company top billing on all print advertising. From flyers to major newspaper ads to press releases, our spotlight vendor is listed and described along with all the show details.

Each spotlight vendor supplies us with a fantastic give-away that anyone would love to win. The entry ticket that the customers complete has an option to be added to that company's mailing list.

Then, all requests are given to that company for future contacts. Plus, Seasons Events works with each spotlight vendor by reducing or waiving booth fees, electricity, table rentals, meals, or backdrops. With this arrangement, everyone wins!

Why be a Spotlight Vendor?

- Top Line Advertising
- A Customer Database
- Reduced or Free Show Expenses!

SHOW TALK

We would like your input. Do you have a Show Tip or trick that every vendor should know? What are the things you would like to have put in our Shows? Would you like our Shows to open earlier or stay later on Saturday and Sunday to have more selling hours? We want to hear from you!!