



Seasons Events

The Next Generation Of Quality
Arts & Crafts Shows

Happy Fall Everyone!

We hope your fall shows are going great this year, and we know you are already looking into 2006! We want to thank all of you who participated in our shows this past year! We received so many wonderful compliments from customers on the high quality of arts & crafts on display!!

We're so excited about our 2006 show line-up!! We've listened to your needs and have expanded our shows into new markets and lowered your booth fees! Of course you will still receive the same level of professionalism, helpfulness, and courtesy that Seasons Events has come to be known for!

We'd also like to welcome our new team members, Ed & Earline Walters. (Those of you familiar with our shows know them as Heather's parents!) Ed & Earline are avid craft show goers with a real passion for quality arts & crafts shows. We are so excited to be adding them to the Seasons Events family!

You will find our 2006 show schedule listed below. For your convenience, we've enclosed an application for each show. Feel free to call us with any questions!

Looking forward to a fabulous 2006!!

Jayne & Heather

Volume 1, Issue 6

Fall 2005

*Please make note
of our new
address and
phone numbers!!*

Contact Us!!

Seasons Events
6911 Deer Trail
Quinlan, TX 75474

Vendor Info:

903-217-8081

Visitor Info:

903-217-8082

Look what's coming up in 2006:



July 15 & 16, Waxahachie Civic Center
Waxahachie TX

•
August 5 & 6, Plano Centre
Plano TX

•
September 16 & 17, Love Civic Center
Paris TX

•
October 21 & 22, Resistol Arena Exhibit Hall
Mesquite TX

Seasons Events

Preferred Vendor Program

The most important aspect of our shows is our vendors! We like to reward our vendors with our Preferred Vendor Program. It is easy to become a part of this group. After you have attended your first show with us, we review our experience with you. We look at several key elements including on-time setup, product display, backdrop, overall booth presentation, and on-time (not early) breakdown. Being a Preferred Vendor has its benefits!

BOOTH FEE DISCOUNTS:

Preferred Vendors are entitled to a 5% discount on the booth fee at all Seasons Events Shows. The discount must be requested on each application and does not include extra show expenses such as electricity, meals, table rentals, etc.

BOOTH LOCATION PRIORITY:

Preferred Vendors will receive the highest traffic locations possible at each show. In the case of more than one Preferred Vendor, priority is given in the order the completed applications and contracts are received.

REFERRAL BONUS:

Get a refund on the day of the show! Preferred Vendors are able to reduce their show expenses by submitting referrals to Seasons Events. To be eligible, both companies must be present at the show. The referred vendor must include the referring company name on the show application form. The referred company must be accepted by Seasons Events and all payments by both companies paid in full. The Preferred Vendor will receive a 5% discount off of booth fees only, per company referred. A Preferred Vendor may submit up to 20 companies (100% of booth fee) per show. **Note:** Seasons Events will refund the Preferred Vendor by check on the day of the show.

FREE GIFTS!

Preferred Vendors will receive a free gift at each show attended. This is just one more way for Seasons Events to say Thank You!



*New Website
Link Feature!!!*

Swap links with Seasons Events!!

Add your link to our website for free!! For each Seasons Events show, we will publish a list of the participating vendors on our website. To have your website link added to your company name, simply follow the directions for a link swap found at the bottom of the vendor list page. The Seasons Events website is published in all display ads, press releases, show posters, and more before each show. More hits to your website means more sales for you!!

SPOTLIGHT VENDOR

At each show, Seasons Events highlights one company as our Spotlight Vendor. This title gives a select company top billing on all print advertising. From flyers to major newspaper ads to press releases, our spotlight vendor is listed and described along with all the show details. Each spotlight vendor supplies us with a fantastic give-away that anyone would love to win. The entry ticket that the customers complete has an option to be added to that company's mailing list. Then, all requests are given to that company for future contacts. Plus, Seasons Events works with each spotlight vendor by reducing or waiving booth fees, electricity, table rentals, meals, or backdrops.

With this arrangement, everyone wins!

Why be a Spotlight Vendor?

- Top Line Advertising
- A Customer Database
- Reduced or Free Show Expenses

www.HeartOfTexasShow.com

Or call for info:

903-217-8081

903-217-8082