



Seasons Events

The Next Generation Of Quality
Arts & Crafts Shows

Hello Everyone!

Heart Of Texas Show has officially "broken in" the new Frisco Conference Center!! Our July show was the first consumer/trade show to be held in the new Conference Center, and with the temps on that Saturday reaching into the 100's, it was a good day to be indoors!

Now, we're gearing up for our Holiday show in October, which promises to be the biggest and best show Frisco has ever seen! This is our one show of the year that is not completely dedicated to handcrafted products, with a limited number of retail vendors allowed. However, we still jury with a hard eye when it comes to your product and display. We want only the best!

Advertising for our Holiday show will include radio, display ads in local papers and magazines, show posters, flyers, postcards mailed to prior show-goers, road signs, banners, and an outdoor billboard in Frisco. Five Thousand 2-for-1 admission coupons will be distributed at the Collin County Home & Garden show August 27-28 at the Frisco Conference Center. Seasons Events staff will also be on hand at an upcoming Texas Tornado Hockey game, handing out discount admission coupons and encouraging hockey fans to come out to the show and shop their hearts out!

And, don't forget: A portion of our admissions will again benefit Frisco Family Services Center. The Center provides local needy residents with food through the community food pantry as well as financial assistance. We are so happy to be able to provide the Center with an avenue to raise funds! For more information, visit www.friscocenter.org See you in Frisco!!

Jayne & Heather

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Contact Us!!

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Corinth, TX
76210

Vendor Info:

972-965-4749

Visitor Info:

972-965-6699



Look what's coming up:

**Heart Of Texas Holiday
Arts & Crafts Show
October 8 & 9, 2005
Frisco Conference Center
Frisco, TX**



**Heart Of Texas-Richardson 2006
Richardson Civic Center
Richardson, TX**

***Complete 2006 Schedule available soon.
Check our website for updates!***

Seasons Events

Preferred Vendor Program

The most important aspect of our shows is our vendors! We like to reward our vendors with our Preferred Vendor Program. It is easy to become a part of this group. After you have attended your first show with us, we review our experience with you. We look at several key elements including on-time setup, product display, backdrop, overall booth presentation, and on-time (not early) breakdown. Being a Preferred Vendor has its benefits!

BOOTH FEE DISCOUNTS:

Preferred Vendors are entitled to a 5% discount on the booth fee at all Seasons Events Shows. The discount must be requested on each application and does not include extra show expenses such as electricity, meals, table rentals, etc.

BOOTH LOCATION PRIORITY:

Preferred Vendors will receive the highest traffic locations possible at each show. In the case of more than one Preferred Vendor, priority is given in the order the completed applications and contracts are received.

REFERRAL BONUS:

Get a refund on the day of the show! Preferred Vendors are able to reduce their show expenses by submitting referrals to Seasons Events. To be eligible, both companies must be present at the show. The referred vendor must include the referring company name on the show application form. The referred company must be accepted by Seasons Events and all payments by both companies paid in full. The Preferred Vendor will receive a 5% discount off of booth fees only, per company referred. A Preferred Vendor may submit up to 20 companies (100% of booth fee) per show. **Note:** Seasons Events will refund the Preferred Vendor by check on the day of the show.

FREE GIFTS!

Preferred Vendors will receive a free gift at each show attended. This is just one more way for Seasons Events to say Thank You!

www.heartoftexasshow.com

Or call for info:

972-965-4749

972-965-6699



*New Website
Link Feature!!!*

Swap links with Seasons Events!!

Add your link to our website for free!! For each Seasons Events show, we will publish a list of the participating vendors on our website. To have your website link added to your company name, simply follow the directions for a link swap found at the bottom of the vendor list page. The Seasons Events website is published in all display ads, press releases, show posters, and more before each show. More hits to your website means more sales for you!!

Vendor Referral Bonus-Bonus!!

- Have you applied for the **Heart Of Texas Holiday Show in Frisco** yet?
- Do you know a great vendor with quality products that you would like to have at that show too?
- How would you like to have **10% of your booth fee returned to your wallet?**
- Well, here's your chance!

Seasons Events is offering 10% back for each vendor referral to the Heart Of Texas Holiday Show on October 8 & 9. This one-time-only special is offered to our Preferred Vendors as a way to say thank you for helping us achieve the quality of show that you want to participate in!!