



Seasons Events

The Next Generation Of
Quality Arts & Crafts Shows

Happy Spring Everyone!

The countdown is on for the opening of the new Frisco Conference Center in Frisco, Texas! Scheduled to open around the end of April, the facilities that the conference center offers are awesome! Adjacent to the Dr Pepper/7-Up Ballpark, the Star's Center Ice Arena, and one block from Stonebriar Centre Mall; the location can't be beat! With 65,000 square feet of flexible exhibit space, we especially love the opportunity to grow our Heart Of Texas Shows into the biggest and best arts & crafts shows in Texas!

See you in Frisco!

Jayne & Heather

Space still available at our Through The Grapevine show in May!! Call for availability.

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Contact Us!!

Seasons Events
4251 FM 2181
Ste 230-304
Corinth, TX 76210
www.shoppingseasons.com

Vendor info:

972-965-4749
vendorinfo@shoppingseasons.com

Visitor info:

972-965-6699
visitorinfo@shoppingseasons.com

Heart Of Texas Arts & Crafts Show Series-Frisco, TX

- **Juried Shows**
- **Friday Set-Up**
- **Unloading/Loading Assistance**
- **Quality Advertising**

Summer Show
July 23 & 24, 2005

*Showcasing the highest quality
hand-made arts & crafts*

Holiday Show
October 8 & 9, 2005

*Holiday gift market featuring the best in
hand-made arts & crafts and holiday gifts*

Seasons Events

Preferred Vendor Program

The most important aspect of our shows is our vendors! We like to reward our vendors with our Preferred Vendor Program. It is easy to become a part of this group. After you have attended your first show with us, we review our experience with you. We look at several key elements including on-time setup, product display, backdrop, overall booth presentation, and on-time (not early) breakdown.

Being a Preferred Vendor has its benefits!

BOOTH FEE DISCOUNTS:

Preferred Vendors are entitled to a 5% discount on the booth fee at all Seasons Events Shows. The discount must be requested on each application and does not include extra show expenses such as electricity, meals, table rentals, etc.

BOOTH LOCATION PRIORITY:

Preferred Vendors will receive the highest traffic locations possible at each show. In the case of more than one Preferred Vendor, priority is given in the order the completed applications and contracts are received.

REFERRAL BONUS:

Get a refund on the day of the show! Preferred Vendors are able to reduce their show expenses by submitting referrals to Seasons Events. To be eligible, both companies must be present at the show. The Preferred Vendor must submit a letter to Seasons Events stating that they recommend the company as a vendor. This letter may be sent with the referred company's application. The company must be accepted by Seasons Events and all payments by both companies paid in full. The Preferred Vendor will receive a 5% discount off of booth fees only, per company referred. A Preferred Vendor may submit up to 20 companies (100% of booth fee) per show. *Note:* Seasons Events will refund the Preferred Vendor by check on the day of the show.

FREE GIFTS!

Preferred Vendors will receive a free gift at each show attended. This is just one more way for Seasons Events to say Thank You!

www.shoppingseasons.com

Or call for info:

972-965-4749

972-965-6699



Would you love to be able to book your shows further in advance, but can't afford to shell out all those advance booth fees?

\$

With every Seasons Events show, you can use your credit card to hold your booth space! We will not process any credit card charges until 60 days prior to a show, leaving you with a more positive cash flow thru the year!

SPOTLIGHT VENDOR

At each show, Seasons Events highlights one company as our Spotlight Vendor. This title gives a select company top billing on all print advertising. From flyers to major newspaper ads to press releases, our spotlight vendor is listed and described along with all the show details. Each spotlight vendor supplies us with a fantastic give-away that anyone would love to win. The entry ticket that the customers complete has an option to be added to that company's mailing list. Then, all requests are given to that company for future contacts. Plus, Seasons Events works with each spotlight vendor by reducing or waiving booth fees, electricity, table rentals, meals, or backdrops.

With this arrangement, everyone wins!

Why be a Spotlight Vendor?

- Top Line Advertising
- A Customer Database
- Reduced or Free Show Expenses

October Spotlight Vendor Position Still Available. Call For More Info!