



Seasons Events

The Next Generation Of
Quality Arts & Crafts Shows

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Contact Us!!

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Corinth, TX 76210
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Vendor info:

We Have a NEW NUMBER!

972-965-4749
vendorinfo@shoppingseasons.com

Visitor info:

972-965-6699
visitorinfo@shoppingseasons.com

Happy New Year from Seasons Events!!!

If you're already checking your calendar and booking your shows, you won't want to miss what Seasons Events has in store in 2005! Read more about these fantastic shows below!

How would you like VIP treatment at all Seasons Events Shows? Becoming a Preferred Vendor will not only grant you certain show privileges, but will save you money too!

See the back side of this newsletter for more details.

Have you visited our website lately? Check out the great photos from our 2004 shows and download our 2005 show contracts. All Seasons Events shows are juried to insure quality vendors. We also limit the number of vendors with competing product. This provides our vendors with a greater sales opportunity, and a more exciting show for customers.

Have a wonderful 2005!!! See you at the shows!

Jayne & Heather

Through The Grapevine

May 14 & 15

*Grapevine Convention Center
Grapevine, TX*

Located on Historic Main St,
minutes away from the Tarantula
Train and a wonderfully eclectic
shopping area.

Heart of Texas Show Series

July 23 & 24; October 8 & 9

Frisco Conference Center --- Frisco, TX

The first Arts & Crafts show series to hit Frisco! The newly built conference center (opening April 2005) is centered in a heavily trafficked area of Frisco and is adjacent to an Embassy Suites hotel, minor league ball park, and Stonbriar Centre Shopping Mall. If you're familiar with Frisco, you know you won't want to miss out on these Arts & Crafts shows!

Seasons Events

Preferred Vendor Program

The most important aspect of our shows is our vendors! We like to reward our vendors with our Preferred Vendor Program. It is easy to become a part of this group. After you have attended your first show with us, we review our experience with you. We look at several key elements including on-time setup, product display, backdrop, overall booth presentation, and on-time (not early) breakdown.

Being a Preferred Vendor has its benefits!

BOOTH FEE DISCOUNTS:

Preferred Vendors are entitled to a 5% discount on the booth fee at all Seasons Events Shows. The discount must be requested on each application and does not include extra show expenses such as electricity, meals, table rentals, etc.

BOOTH LOCATION PRIORITY:

Preferred Vendors will receive the highest traffic locations possible at each show. In the case of more than one Preferred Vendor, priority is given in the order the completed applications and contracts are received.

REFERRAL BONUS:

Get a refund on the day of the show! Preferred Vendors are able to reduce their show expenses by submitting referrals to Seasons Events. To be eligible, both companies must be present at the show. The Preferred Vendor must submit a letter to Seasons Events stating that they recommend the company as a vendor. This letter may be sent with the referred company's application. The company must be accepted by Seasons Events and all payments by both companies paid in full. The Preferred Vendor will receive a 5% discount off of booth fees only, per company referred. A Preferred Vendor may submit up to 20 companies (100% of booth fee) per show. *Note:* Seasons Events will refund the Preferred Vendor by check on the day of the show.

FREE GIFTS!

Preferred Vendors will receive a free gift at each show attended. This is just one more way for Seasons Events to say Thank You!

He who has a thing to sell, and goes
and whispers in a well, is not so apt to
get the dollars, as he who climbs a
tree and hollers.

-Author Unknown

SPOTLIGHT VENDOR

At each show, Seasons Events highlights one company as our Spotlight Vendor. This title gives a select company top billing on all print advertising. From flyers to major newspaper ads to press releases, our spotlight vendor is listed and described along with all the show details. Each spotlight vendor supplies us with a fantastic give-away that anyone would love to win. The entry ticket that the customers complete has an option to be added to that company's mailing list. Then, all requests are given to that company for future contacts. Plus, Seasons Events works with each spotlight vendor by reducing or waiving booth fees, electricity, table rentals, meals, or backdrops.

With this arrangement, everyone wins!

Why be a Spotlight Vendor?

- Top Line Advertising
- A Customer Database
- Reduced or Free Show Expenses

SHOW TALK

We would like your input! Do you have a show tip or trick that every vendor should know? Do you have an amazing show story to tell? Any tips for new companies just starting out? Send in your submissions today!

We're On The Web!

www.shoppingseasons.com

Or call for info:

972-965-4749

972-965-6699